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07 April 2016

**Bluebird Merchant Ventures Ltd**

**("Bluebird" or "the Company")**

**Publication of Prospectus**

Bluebird is pleased to announce the publication of a prospectus in relation to the admission of its entire issued share capital (the "Shares") to the Official List (by way of standard listing under chapter 14 of the Listing Rules) of the United Kingdom Listing Authority (the "UKLA"), and for admission to trading on the London Stock Exchange plc's main market for listed securities, in connection with the proposed placing of the Shares (the "**Placing**").

The Prospectus has been approved by the UKLA and is available at [www.bluebird.com.ph](http://www.bluebird.com.ph) and will shortly be available for inspection at: [www.morningstar.co.uk/uk/NSM](http://www.morningstar.co.uk/uk/NSM)

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The securities of the Company have not been and will not be registered under the US Securities Act of 1933, as amended (the "Securities Act") or any securities laws of any state or other jurisdiction of the United States and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with applicable state law. There will be no public offer of the securities in the United States.

The securities referred to herein have not been registered under the applicable securities laws of Australia, Canada, Japan or the Republic of South Africa and, subject to certain exceptions, may not be offered or sold within Australia, Canada, Japan or the Republic of South Africa or to any national, resident or citizen of Australia, Canada, Japan or the Republic of South Africa.

This announcement is not an offer of securities for sale in the United States or any other jurisdiction. This announcement is an advertisement for the purposes of the UK Prospectus Rules and not a prospectus. Investors should not subscribe for or purchase any transferable securities referred to in this announcement except on the basis of information in the Prospectus intended to be published by the Company shortly in connection with the proposed admission of its ordinary shares to the standard listing segment of the Official List of the Financial Conduct Authority and to trading on the main market for listed securities of the London Stock Exchange. Copies of the Prospectus will, following publication, be available for inspection at the Company's registered office at Akara Building, 24 De Castro Street, Wickhams Cay 1, Road Town, Tortola, VG1110, BVI and on the Company's website [www.bluebird.com.ph](http://www.bluebird.com.ph) and Morningstar NSM (<http://www.morningstar.co.uk/uk/NSM>)

Any purchase of Shares in the proposed Placing should be made solely on the basis of the information contained in the final Prospectus issued by the Company in connection with the Placing. Before purchasing any Shares, persons viewing this announcement should ensure that they fully understand and accept the risks which are set out in the Prospectus. The information in this announcement is for background purposes only and does not purport to be full or complete. No reliance may be placed for any purpose on the information contained in this announcement or its accuracy or completeness. This announcement does not constitute or form part of any offer or invitation to sell or issue, or any solicitation of any offer to purchase or subscribe for any Shares or any other securities nor shall it (or any part of it) or the fact of its distribution, form the basis of, or be relied on in connection with, any contract therefor.

This announcement does not constitute a recommendation concerning the Placing. The price and value of securities and any income from them can go down as well as up. Past performance is not a guide to future performance. Before purchasing any Shares, persons viewing this announcement should ensure that they fully understand and accept the risks that will be set out in the Prospectus. Information in this announcement or any of the documents relating to the Placing cannot be relied upon as a guide to future performance. There is no guarantee that Admission will occur and you should not base your financial decisions on the Company's intentions in relation to Admission at this stage. Potential investors should consult a professional adviser as to the suitability of the Placing.

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